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Taxpayers Association Announces Joint Verdict on Cannabis Taxes

**YES on Encinitas Cannabis Tax - Measure L
Make the Pot Shops Pay**

**NO on San Diego County Cannabis Tax - Measure A
Taxes Should Benefit the Taxed**

San Diego, CA (September 29, 2022) – With two cannabis taxes on local ballots this November, the San Diego County Taxpayers Association issued a joint verdict on the proposals today, urging voters reject Measure A – a tax on cannabis shops in unincorporated areas of the County – and approve Measure L – a cannabis tax in the city of Encinitas.

“Taxpayers expect us to get into the weeds with our detailed analysis of these ballot measures, and that’s exactly what we did,” said Haney Hong, president and CEO of the San Diego County Taxpayers Association. “We reviewed who would be taxed and where the money would be spent, which resulted in very different recommendations on these cannabis measures.”

Measure A would tax cannabis businesses in unincorporated parts of the region, but the funds would be siphoned off for use throughout San Diego County.

“It isn’t fair. Measure A taxes parts of our region but ships that money elsewhere. This cannabis tax would bring benefits to more well-funded cities in the incorporated areas of the County at the expense of those in the unincorporated areas, which are historically less populous and poorer than their incorporated counterparts,” said Hong. “Taxes should benefit the taxed.”

Measure L would tax cannabis businesses in the city of Encinitas.

“The revenue from Measure L would be invested into the community being impacted, and help to stop illegal cannabis shops that don’t follow the rules,” said Hong. “Cannabis taxes are creating a need for additional oversight and it should be the cannabis industry that pays for this new obligation. Measure L will help Encinitas appropriately and safely manage the legal cannabis market without taking away from other vital public services.”

To view all the positions SDCTA has taken so far, please [visit this website](#). Check it regularly for updates!

SDCTA President and CEO Haney Hong is available to speak with the media. Please email press@sdcta.org to arrange an interview.

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San Diego County Taxpayers Association (SDCTA) is a non-profit, non-partisan organization, dedicated to promoting accountable, cost-effective, and efficient government and opposing unnecessary new taxes and fees. Since 1945, SDCTA has served as “San Diego’s Taxpayer Watchdog Group” by educating the public and helping save the region’s citizens millions of dollars. Public opinion polls consistently rate SDCTA as the most “influential” and “trusted” public policy institution in San Diego. For more information, please visit www.sdcta.org, Twitter, Facebook, Instagram, call 619-234-6423, or email info@sdcta.org