



Taxpayers Association Endorses the Oceanside Sales Tax
SDCTA also Releases Part Four of Mission Valley Analysis

San Diego (June 28, 2018) -- The San Diego County Taxpayers Association (SDCTA) announced its support of a proposed sales tax increase for the City of Oceanside. The full analysis was published this morning alongside the fourth section in SDCTA's review of the SDSU West and SoccerCity proposals.

The seven-year sales tax increase is scheduled to appear in front of voters during the General Election later this year. This endorsement contrasts with the Association's opposition to Measure A, the region's most recent sales tax increase in Chula Vista. Measure A lacked many of the taxpayers protections that exist in Oceanside's proposal as demonstrated in the full report, which can be accessed [here](#). Should this proposal pass, the Association looks forward to serving on the committee tasked with overseeing these funds.

The fourth section of SDCTA's five part analysis reviewing competing proposals for the Mission Valley stadium site was also released this morning. Section [four](#) of the analysis outlines the land-use planning process laid out within each proposal. Should either initiative pass, these mechanisms will determine the public's continued ability to influence the stadium site's development.

The fifth and final section of SDCTA's analysis will be released next week. Part five describes the fiscal impacts of each proposal focusing on tax revenues generated and maintained through either development of the stadium site.

SDCTA will continue to research important issues and provide educational opportunities for regional taxpayers as San Diegans prepare for November's General Election.

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About

The San Diego County Taxpayers Association (@sdcta) is a non-profit, non-partisan organization, dedicated to promoting accountable, cost-effective and efficient government and opposing unnecessary new taxes and fees. For the last 73 years, the SDCTA has been providing information to help educate the public and save the region's taxpayers millions. Public opinion polls consistently rate the SDCTA as the most "influential" and "trusted" public policy institution in San Diego.